

## SPONSORSHIP AGREEMENT FOR THE DREAMS COME TRUE: SUMMER NIGHT MARKET

This Sponsorship Agreement is made as of \_\_\_\_\_ (date) by and between:

### Event Organized By:

Success Insiders LLC.

Liv Goyal (12/10/2007)

Rebecca Lin (03/03/2008)

(Hereinafter referred to as "Event Organizers")

### AND

### Sponsor

Sponsoring Organization:

Address:

Phone Number:

Email Address:

(Hereinafter referred to as "Sponsor")

### RECITALS

WHEREAS, the Event Organizers, who are minors, are hosting an event titled *The Dreams Come True Night Market* (the Event), planned to be held on **September 7th, 2025** at the **Winchester Town Commons**; and

WHEREAS, the Sponsor desires to provide sponsorship to the Event Organizers in connection with the Event, and the Event Organizers, through their parent/legal guardian, desire to accept such sponsorship under the terms set forth in this Agreement.

**NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, the parties agree as follows:**

### 1. Sponsorship Commitment

The Sponsor agrees to provide financial or in-kind support to the Event Organizers for the Event as detailed in this Agreement. The sponsorship commitment includes:

- **Sponsorship Level:**

- **Platinum Sponsorship:** \$1750+ sponsorship
- **Gold Sponsorship:** \$1000+ sponsorship
- **Silver Sponsorship:** \$600+ sponsorship
- **Ally Sponsorship:** \$300+ sponsorship
- **Sponsorship Fee:** To be a sponsor, a minimum of \$300 is required to become a sponsor. To be a contributor/donor, any amount of your choice is accepted and appreciated.
- **Sponsorship Benefits:**
  - **Platinum:** Platinum sponsors will be the most publicized (through banners, social media, websites, etc.), be permitted to give a speech at the start and end of the event, be permitted to give out merchandise/publicity items throughout the event, and announce competition winners and talent show winners.
  - **Gold:** Gold sponsors will be moderately publicized (though more limited banners, social media, websites, etc.), be permitted to give out merchandise/publicity items throughout the event, and be permitted to give a speech at the start of the event.
  - **Silver:** Silver sponsors will be publicized on the entrance banner, social media, and websites, and be permitted to give out merchandise/publicity items throughout the event .
  - **Ally:** Ally sponsors will be included in our social media posts about sponsors (not stand-alone in a post), website on the sponsors page,

## 2. Event Organizers' Responsibilities

The Event Organizers (through their parent/legal guardian) agree to:

- Acknowledge the Sponsor in marketing materials, event signage, and promotional platforms according to the agreed sponsorship level.
- Provide the agreed benefits as outlined in Section 1.
- Ensure the Sponsor's logo or name appears in certain event-related materials, including but not limited to programs, banners, and websites.
- If there is any remaining money, it will go to the cause of the fundraising event and Success Insiders.

## 3. Sponsor's Responsibilities

The Sponsor agrees to:

- Provide the Event Organizers with necessary branding materials (e.g., logos, images, videos) and any other deliverables required for promotional use at least 4 weeks prior to

the Event.

- Ensure that all materials provided are suitable for use in the Event's marketing and promotions.
- Pay the sponsorship fee in full by August 5th, 2025 as set forth in this Agreement.

#### **4. Parental/Guardian Acknowledgement**

As the Event Organizers are minors, the undersigned parent or legal guardian of Liv Goyal and Rebecca Lin hereby consents to this Agreement and affirms that they have the legal authority to bind their child to the terms and conditions of this Agreement.

**Parent/Legal Guardian of Liv Goyal:**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Parent/Legal Guardian of Rebecca Lin:**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### **5. Intellectual Property**

Each party agrees that:

- The Sponsor grants the Event Organizers a non-exclusive, non-transferable license to use its name, logo, and trademarks in connection with the Event and promotional materials for the duration of this Agreement.
- The Event Organizers grant the Sponsor a non-exclusive, non-transferable license to use the Event's name and logo for promotional purposes, subject to prior approval by the Event Organizers.

#### **6. Term and Termination**

- **Term:** This Agreement shall commence on \_\_\_\_\_ and continue until the completion of the Event, unless earlier terminated in accordance with the provisions hereof.
- **Termination for Cause:** Either party may propose to terminate this Agreement for any material breach by the other party, provided the breaching party fails to cure such breach

within thirty days after receiving written notice of the breach.

- **Termination without Cause:** Either party may terminate this Agreement without cause by providing a thirty days' written notice to the other party prior to the Event.

## 7. Indemnification

Each party agrees to indemnify, defend, and hold harmless the other party from and against any and all claims, liabilities, damages, losses, and expenses arising out of the other party's breach of this Agreement or its negligent or wrongful actions in connection with the Event.

## 8. Liability Limitation

The Event Organizers are not liable for any loss, damage, injury, or expense incurred by the Sponsor except in cases of gross negligence or intentional misconduct. The total liability of the Event Organizers shall be limited to the amount of the sponsorship fee paid by the Sponsor.

## 9. Force Majeure

Neither party will be held responsible for failure to perform its obligations under this Agreement if such failure is caused by events beyond the reasonable control of the party, such as natural disasters, strikes, government actions, or pandemics (Force Majeure).

## 10. Miscellaneous Provisions

- **Governing Law:** This Agreement shall be governed by and construed in accordance with the laws of the State of Massachusetts, USA.
- **Dispute Resolution:** Any disputes arising under this Agreement shall be resolved through arbitration, to be conducted in court.
- **Entire Agreement:** This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, whether written or oral, relating to the subject matter hereof.
- **Amendments:** Any amendments to this Agreement must be in writing and signed by both parties.

## 11. Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Sponsorship Agreement as of the date first written above.

### Event Organizer 1

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Event Organizer 2

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Parent/Guardian of Event Organizer 1

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Parent/Guardian of Event Organizer 2

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Sponsor

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_